



### The very first demonstrator aircraft for Australia's emerging electric aviation network needs your support!

The Pipistrel Alpha Electro is the first electric aircraft to operate on the emerging Lilypad Elevate zero emissions aviation network in Western Australia.

As our only demonstrator aircraft, it will enjoy the full exposure of all the FlyOnE media attention as we build Australia's only electric aviation network exclusively, until 2025 when we take delivery of the next electric aircraft release.

Committing to a brand alliance with FlyOnE by taking a sponsorship role with this demonstrator aircraft shows that your brand is **progressive, future focused** and **environmentally conscious**.

#### Exposure

Our founder, Korum E, is no stranger to media exposure and brand development. He will be the primary media engagement figurehead of the demonstrator delivering content and interviews with the aircraft present, maximising the brand placement in all content creation.

The youtube channel for his other business endeavor, Audiocom, has achieved over **1 million views**. Given that the Electric aircraft is a bigger media hook than this existing channel, it's likely this subject will attract far more views of video media engagement.

Additionally, the brands on the aircraft will feature heavily in all still picture content and much still and video media content featuring supporting brands will be made available to the sponsors for use in their own public engagement platforms.

We already have commitments from Channel 7 and the ABC to do feature interviews and video content for prime time exposure on traditional media channels. All of these segments will be

reshared and promoted digitally as an ongoing media engagement and brand development plan by FlyOnE, ensuring the frequent and high level exposure of all media on all platforms featuring your brand on the aircraft and on our website list of partners.

## **Opportunities**

The spaces on the above image will be made available for sponsors brand images in the following cost/perk allocations.

### **First Class sponsor (1 available)**

Perks include -

Dual sided nose cone exposure and the largest sponsor space allocation available.

5.2% ownership of the aircraft and quarterly ROI (Est. 10-20%)

3 x recreational passenger flights per year

Cost AUD \$20000

### **Business class sponsor (1 available)**

Perks include -

Dual sided tail exposure and the second largest sponsor space allocation available.

3 x recreational passenger flights per year

Cost AUD \$8000

### **Member sponsor (3 available)**

Perks include -

Dual sided fuselage exposure.

1 x recreational passenger flights per year

Cost AUD \$5000

## **Terms and conditions**

The sponsor term is for 12 months from the date of commencement. The sponsorship amount includes all costs of logo application, but the sponsor will need to provide relevant artwork files.

FlyOnE reserves the right to sell the aircraft at any time.

In this instance, all syndicate members including the Alpha sponsor will be paid their initial investment plus their share of sale price profits relevant to their percentage ownership as well as any outstanding revenue earnings.

Other sponsors will have the choice to rollover the remaining term of their sponsorship to the next demonstrator aircraft or receive a partial refund relevant to the term of sponsorship sacrificed by the sale.

Estimated potential date of commencement is Apr 20, 2022